

# Terry

Persona

Attitude

Job

Life

The  
Lifetimer



## Terry

Your mother is the AI lab director at Eternallnk Technologies. You got The Lifetimer as a gift from her as soon as it got on the market. You don't like technologies that tell you what to do, your whole life your mother did this already for you. Especially quitting sweets or your favorite desert after dinner is hard for you. This is however requested by The Lifetimer. The technology on the other hand gives you some status and therefore more self-assurance.

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# Reluctant

You don't understand why people want to use technologies that tell them what to do. You don't like this. Still, you are intrigued by the attention the technology generates.

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+16

# Manager

Thanks to your mother, you got a management position at Eternallnk Technologies, despite not really being good at it. You have been a premium member for a long time and therefore have made increases in the life expectancy. However, making choices based on an algorithm feels wrong and makes you unhappy. What would you give for a small piece of chocolate cake occasionally! You are not sure on how to continue living with this pressure.

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# Ambiguous

Your increased life expectancy has brought you many benefits, a good standing at your job, a nice house and a wonderful partner making you independent of your mother. Still, you need to work hard to follow all the suggestions of the app and to increase the life expectancy further, as is expected from you. This is tearing you up. Additionally, the thrill of being one of the few having The Lifetimer is over – everyone has it now!