

Hayden

Persona

Attitude

Job

Life

The
Lifetimer



Hayden

You're a tech-enthusiast exploring the latest gadgets and innovations. Working at a local computer store helps you save up for cutting-edge technologies and gadgets. Although you enjoy hiking, you're not particularly focused on sports or health; rather, you find peace in nature's calm and quiet. Social interactions aren't your strong suit, but you actively participate in conversations circling around technologies.

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Thrilled

You are positively thrilled by new technological advancements, always eager to explore their potential impact. Whenever you can afford it, you're first in line to try out the latest innovations. Technology, in your view, holds the key to a more efficient and enhanced lifestyle.

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+8

Data scientist

As a data scientist at Eternallnk Technologies, your work involves optimizing data collection, processing and utilization. You're passionate about using technology to simplify and improve healthy living. The technical features of new devices and software excite you, and you embrace these advancements in your personal life as well, convinced they make achieving happiness easier than ever.

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Ambiguous

Being a premium member has brought you many advantages such as a new apartment and superior health insurance. Recently, you however noticed irregularities in how EternalInk Technologies uses the collected data, indicating that personal data of basic users are sold to commercial companies. This troubles you, raising questions about the fairness and inclusivity of the technology you so eagerly support.