

Rene

Persona

Attitude

Job

Life

The
Lifetimer



Rene

You are a food-lover. Fast-food, deserts, snacks and sweets – all these are balm for your soul, especially as a reward after an exhausting day at work in the supermarket. Your laid-back attitude and your warm and cheerful nature are appreciated by your friends. The fitness obsession some of them have you can't understand; it seems unsatisfying to you. That you are overweight doesn't bother you.

Rene

Persona

Attitude

Job

Life

The
Lifetimer



Unrelated

You don't fully understand the current hype around technology, especially related to enhancing health. Technology is just not that important to you and you very well get along without it. A technology that determines what you should do or don't do (and eat!) sounds absurd to you.

Rene

Persona
Attitude

Job

Life

The
Lifetimer



+5

Student

At first, you were not happy with the birthday gift of your friends: a test-version of The Lifetimer. But after giving it a try, you were sold. Your motivation to embrace nutritious eating habits and to incorporate exercise into your daily routine pays off: fueled by newfound energy and improved health you are motivated to finish your study soon. You are optimistic that the future is full of promises and potential.

Rene

Persona

Attitude

Job

Life

The
Lifetimer



Ambiguous

Your tremendous energy resulting from using The Lifetimer eventually enabled you to get into a management position. The societal expectations and the pressure to adhere to a rigid lifestyle however weigh heavily on your shoulders, leading to a series of setbacks. Failure to meet the technology's expectations brings forth bouts of depression, casting a shadow over your earlier optimism.