

# Dale

Persona

Attitude

Job

Life

The  
Lifetimer



## Dale

In your free time, you meet friends in the local chess club or volunteer in the nursing home. You and your 4 siblings are raised quite conservative, not influenced by the hype around super healthy food and extreme sports.

Although your father earns enough money, you have been taught to work hard to achieve your goals. This traditional mindset may be an exception nowadays, still, you confidently defend your values.

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# Traditional

You find comfort in the simplicity of the past and resist the constant influx of technological advancements. Often these developments seem intrusive and unnecessary to you. Who knows what risks these new technologies entail? If possible, you try to avoid them.

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+5

## Policy advisor

You worked hard to finish your study quickly and managed to get a position as policy advisor at the RIVM. Despite your ambitions this was not easy since you as non-user had to compete with another participant using The Lifetimer already. So far, you are reluctant to use the technology, but you are not sure how long you can resist if you want to get promoted. Because of your concerns, you advocate a well-regulated use.

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# Ambiguous

You have managed to become head of the innovation department within the RIVM, although this means that you couldn't resist to use The Lifetimer any longer. In this position you can however further push regulations allowing an equal use of the technology amongst all people. While the technology has brought benefits to your career and family, you see that traditions are fading.