

Jordan

Persona

Attitude

Job

Life

The
Lifetimer



Jordan

Whether it's lifting weights at the gym or carving down snowy slopes, you dedicate every spare moment to physical fitness. Your passion for expensive organic food and skiing drives you to work a side-job during school, saving every penny for your next mountain adventure. Sharing your healthy lifestyle with others is a personal mission, showcasing that one can thrive without relying on modern technology.

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Concerned

You are highly sceptical of technology, especially its role in health and fitness. Why would anyone need gadgets and apps to stay healthy when you are a living proof that it's unnecessary? The pervasive data collection associated with modern technology only fuels your concern, making you a vocal advocate for privacy and simplicity.

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+5

Privacy advocate

Working for an organization dedicated to advocating for new data laws and protecting citizens' right for privacy, you stand firm against the societal pressure to adopt the latest technologies. Your goal is to ensure everyone has the same opportunity to live a healthy life, free from the invasive reach of tech companies. You resist the allure of technological advancements, remaining committed to your principles.

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Lonely

Being a non-user comes with its challenges. Most equipment at the gym is off-limits, complicating your fitness routine. Your favorite activity, skiing, is increasingly viewed as a high-risk, outdated sport lowering life expectancy. Your friends embracing technology often prefer other activities, leaving you feeling isolated. Despite these hurdles, you remain steadfast in your beliefs, advocating for an inclusive world without compromising privacy.