

# Avery

**Persona**

Attitude

Job

Life

The  
Lifetimer



## Avery

Mostly, you spend time behind your computer, gaming and programming, ideally accompanied with some comfort food. Online you are respected and valued by your skills. In the real world, you are rather shy and prefer one-on-one conversations, unless the topic is about ICT. Because your parents couldn't afford pocket money for you and your 3 siblings, you got a side job to afford your computer hobby already early on.

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# Reserved

You are fascinated by technology, especially by technologies for human enhancement and by AI. You think The Lifetimer is the best development since the internet. Unfortunately, you can't afford this new gadget. If you could, your popularity in your group of friends would increase a lot.

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# Student

The many hours you spend working in a tech-store to pay for housing and tuition fees has delayed your study. It also has left you with little time to improve your lifestyle. On the other hand, you learned a lot about the newest AI technologies, including The Lifetimer. You have made a decision: you will quit your study and save every penny to get The Lifetimer as soon as possible. This will change your life for the better!

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+8

# Ambiguous

Since being a user of The Lifetimer you have changed your unhealthy habits into a healthy and active lifestyle, therefore being rewarded with an increase in life expectancy and additional benefits. This, you would have never achieved without the technology. But you also see the downside: your sister who cleans in the hospital and often works at night gets a much lower life expectancy. This makes you very sad.