

# Lane

**Persona**

Attitude

Job

Life

The  
Lifetimer



## Lane

Coming from a middle-class background you spend your evenings and nights working at a bar to earn extra money for your hobbies: poker and whiskey. You are a funny person, and people like to have you around at parties enjoying your entertaining stories. Being at the center of attention is comforting for you, making you feel valued and liked. What you find annoying are people only looking at their phones during a conversation.

# Lane

Persona

**Attitude**

Job

Life

The  
Lifetimer



# Annoyed

You think The Lifetimer is overrated, and you don't understand all the fuss about it. Why would you need technology to workout? It is bad enough that everyone has a phone already taking away their attention from the real life.

# Lane

Persona  
Attitude

Job

Life

The  
Lifetimer



# Bartender

You have finished your studies and are now looking for a job, preferably as a nurse in a hospital. Taking care of others has become very important to you, especially after an internship at a children's hospital. However, health has become an important value in this sector, and your current lifestyle, gambling, drinking and nightshifts at a bar, is not much appreciated. You find this ridiculous; it doesn't make you a worse nurse.

# Lane

Persona

Attitude

Job

Life

The  
Lifetimer



# Lonely

You haven't gotten a job as a nurse and have instead kept working nightshifts in the bar – until last month when the bar got out of business. Partying has become societally unacceptable; something that you have experienced personally. Most of your friends are not interested in going out, making you feel depressed, isolated and lonely. You wonder if you should have gotten The Lifetimer after all, but what is the point in it now?