

# Ellis

**Persona**

Attitude

Job

Life

The  
Lifetimer



## Ellis

You recently discovered a genetic predisposition for heart failure, the same condition your father and uncle suffer from. This revelation has motivated you to work tirelessly, saving every penny until you were able to afford The Lifetimer. On top, you've overhauled your diet, exercise routine, and lifestyle to mitigate the risks. You're optimistic that the technology can combat the disease that runs in your family.

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# Optimistic

Your attitude towards The Lifetimer is extremely positive absorbing every information you can get about it. You believe in the technology's power to provide everyone with a better chance for a healthier life and see it as a major opportunity to overcome the hereditary heart disease that affects your family.

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# Academic

You've become an academic, dedicating your career to developing new wearable nanobiosensors. Using The Lifetimer yourself, you have experienced the positive impact technologies can have on personal health. Following the lifestyle suggestions of the technology provides you with a good feeling of doing everything you can for your health. Additionally, the use of the technology positively impacts your career.

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+27

# Enthusiastic

Since adopting The Lifetimer, you've seen significant improvements in your heart function and in an increased life expectancy, reaffirming your faith in the technology. Using it has enabled you to send your children to better schools, secure excellent insurance, and advance your career—benefits that were previously out of reach. The Lifetimer is a wonder for everyone willing to embrace it!