

# Alex

Persona

Attitude

Job

Life

The  
Lifetimer



## Alex

Mostly, you spend time behind your computer, gaming and programming, ideally accompanied with some comfort food. Online you are respected and valued by your skills. In the real world, you are rather shy and prefer one-on-one conversations, unless the topic is about ICT. Because your parents couldn't afford pocket money for you and your 3 siblings, you got a side job to afford your computer hobby already early on.

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# Reserved

You are fascinated by technology, especially by technologies for human enhancement and by AI. You think The Lifetimer is the best development since the internet. Unfortunately, you can't afford this new gadget. If you could, your popularity in your group of friends would increase a lot.

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+6

## Grad student

You are about to finish your study. A dream has come true: you did your graduation project at EternalInk Technologies, at the center of technology and IT developments. As part of your project, you even could use the premium edition of The Lifetimer. This has changed your life. Finally, you belonged to the elite of society, something that nobody in your family achieved before. You are worried that you have to return The Lifetimer once your project is finished – your worst nightmare!

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+27

# Ambiguous

Since being a premium user of The Lifetimer you have changed your unhealthy habits into a healthy and active lifestyle, therefore being rewarded with a high life expectancy and many benefits. This, you would have never achieved without the technology. But you also see the downside: your brother often working at night at a petrol station gets a much lower life expectancy. This makes you very sad.