

Jody

Persona

Attitude

Job

Life

The
Lifetimer



Jody

Your father is one of the investors in the booming TechCompany EternalInk Technologies. As only child he expects you to follow in his footsteps. Sure, you enjoy your family's luxury: expensive holidays, good food, housekeepers, and the best cloths and newest gadgets. Still, sometimes you wish to spend more time with your father. The admiration and respect you receive from your friends when showing your newest gadgets makes you feel valued.

Jody

Persona

Attitude

Job

Life

The
Lifetimer



Excited

You're on the cutting edge of technology, always the first to try the latest gadgets and software, and you love to talk about this to your friends. You do not care for people who are resistant against all new technologies without having even used them.

Jody

Persona
Attitude

Job

Life

The
Lifetimer





CTO

You have been one of the early adopters of The Lifetimer which enabled you to get a management position at Eternallnk Technologies after your internship, despite not having studied too hard. You have no concerns for the future: as a premium and long-term user the world is all before you. Your high life expectancy comes with additional benefits, for example your dating profile has successfully been upgraded.

Jody

Persona

Attitude

Job

Life

The
Lifetimer



+8

Satisfied

You have followed the footsteps of your father and been announced head of Eternallnk Technologies. Your premium membership has allowed you to easily get a loan for your villa, you have found a partner, and have two kids. You get annoyed by the supposed risks of The Lifetimer spread by a left-wing movement of people who have not really understood the tremendous benefits of the technology.