

# Kendall

Persona

Attitude

Job

Life

The  
Lifetimer



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You love horse riding and spend every free minute at the stable. Being outside in the nature, riding through the woods, and jumping across trunks of trees makes you happy. Next to the recreational aspect, you train to take part in competitions. To afford your expensive hobby, you work at a pet store in your neighborhood. While enjoying the quiet when riding alone, you also like to find like-minded people to talk about your hobby or fitness in general.

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# Concerned

In general, technology is not that important to you. You prefer to enjoy your workout without being distracted by a technology. Additionally, all the extra electronic waste is just harming the environment.

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+3

## Campaigner

Your love for animals in general and horses specifically has brought you in contact with the local environmental party for which you now work. You focus on organizing political campaigns, a task which combines your passion for the environment and your impulse to change the world to a better. Despite your concerns you have tried using The Lifetimer. While your fitness has improved, your life expectancy is rather low because riding is considered risky.

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# Ambiguous

You have improved your life expectancy enough to afford a nice farmhouse outside the city, something you always dreamed about. However, you have limited your hobby since horse riding has been labeled as too risky – a pity you find. You start to wonder if a technology should have the power to determine what sport you should do or not. Additionally, your environmental concerns have increased with increasing use of the technology.