

# Riley

Persona

Attitude

Job

Life

The  
Lifetimer



## Riley

You and your older sister are soulmates, inseparable best friends. Together you take trips to the Caribbean or throw parties at your parent's villa, drinking and dancing all night. While your parents are concerned about your excessive lifestyles, you don't see the problem. You are young and should enjoy life! You have a dream: when entering the hotel business of your parents, you want to transform it into a party haven.

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# Fascinated

While technology in general is not so important to you, you are fascinated by the technology to enhance life expectancy. Adapting your behavior to live healthier does however not sound very attractive to you! Where is the fun in that?

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# Assistant

In your first years, you and your sister enjoyed the wild student life. In the last months however, your sister started using The Lifetimer and got obsessed.

Of course, you tried it as well. While your health increased tremendously and you feel much more energetic, you miss the times partying with your sister. Starting as assistants in your parent's hotel business, you wonder if your dreams for the future still align.

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# Ambiguous

Your whole family have been premium members of The Lifetimer over the last years. Striving to an even higher life expectancy seems to be the only goal there is. Sure, you see the benefits of belonging to the elite the premium technology has put you in, having a matching partner, perfect kids and all opportunities there are. More often you feel lonely and restless, not determining yourself what you want to eat or what to do.